



Pet Life TV

Webisode Series Synopsis

Pet fashion boutiques, recipes that are literally “for the birds,” and workouts that you and your dog will ‘pant’ over are just a few of the fun, feathered and furry topics explored in the new webisode series, Pet Life TV.

Pet Life TV offers viewers a high definition video magazine celebrating the special bond between humans and animals and presenting a weekly high energy tour of the latest trends in pet lifestyle. Each webisode includes segments about the latest facts and trends in pet care, products, services, travel and other pet adventures.

Each webisode also includes a “Did you know?” segment that spotlights a surprising pet fact, or a “Good to know” segment that highlights useful information about how pets and people can improve each other’s lives.

The first dozen webisodes include:

- **“The Tweet Life”**
Bird care tips, a focus on parakeets, and cooking for your bird.
- **“Lost Pet: Kitty Gone Bye Bye”**
Effective steps to take when your pet is missing.
- **“Trendiest Tails in Town”**
The best places to shop for your pet, plus formal wear for your dog!
- **“Desk Pets”**
Alternative pets that are smaller and lower maintenance.

Each webisode is packed with playful graphics and engaging music that make the segments compelling and fun to watch.

Can’t get enough pet info? No problem. Pet Life TV also has a content-rich Web site featuring articles, resources, products and links to compliment each webisode. To watch Pet Life TV, or for more information about the series, please visit

www.petlifetv.com